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VISITOR FIGURES

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ALVA

2017 VISITOR FIGURES

VISITS MADE IN 2017 TO VISITOR ATTRACTIONS IN MEMBERSHIP WITH ALVA

Rank	Site	Total visits	Charge /free	% +/-	Group	Note
1	British Museum	5,906,716	F	-8%		
2	Tate Modern	5,656,004	C	-3%	TATE	
3	National Gallery	5,229,192	F	-16.5%		
4	NHM (South Kensington)	4,434,520	F	-4%	NHM	
5	V&A South Kensington	3,789,748	F/C	26%	V&A	a
6	Science Museum	3,251,000	F/C	0.17%	SMG	
7	Southbank Centre	3,232,655	F/C	-17.3%		b
8	Somerset House	3,223,350	F/C	-6.8%		
9	Tower of London	2,843,031	C	3.7%	HRP	
10	Royal Museums Greenwich	2,607,099	F/C	6%		
11	National Museum of Scotland	2,165,601	F/C	20%	NMS	
12	Edinburgh Castle	2,063,709	C	16%	HES	
13	Chester Zoo	1,866,628	C	-1.8%		
14	Royal Botanic Gardens, Kew	1,802,958	C	-0.9%	RBGK	
15	Tate Britain	1,777,877	C	64%	TATE	
16	National Portrait Gallery	1,703,411	F/C	-13%		
17	Scottish National Gallery	1,600,761	F/C	4%	NGS	
18	Stonehenge	1,582,532	C	14.5%	EH	
19	St Paul's Cathedral	1,571,197	F/C	3.4%		
20	Westminster Abbey	1,547,001	F/C	4.6%		
21	Royal Albert Hall	1,495,387	C	1.2%		
22	British Library	1,426,433	F/C	-5%		
23	Riverside Museum	1,355,359	F	7.65%	GM	
24	Roman Baths and Pump Room	1,318,976	C	8.38%		
25	Kelvingrove Art Gallery & Museum	1,304,072	F	3.55%	GM	
26	Old Royal Naval College	1,221,720	F/C	-18%		c
27	RHS Garden Wisley	1,143,175	F/C	0.7%	RHS	
28	ZSL London Zoo	1,102,790	C	-9.7%	ZSL	
29	National Museum Royal Navy	1,081,909	F/C	17%		
30	Royal Academy of Arts	1,049,962	C	-18%		
31	Eden Project	1,024,156	C	2%		
32	Giants Causeway	1,011,467	F/C	7%	NT	d
33	Houses of Parliament	1,007,568	F/C	1.7%		
34	Hampton Court Palace	999,313	C	10.6%	HRP	
35	The Royal Shakespeare Theatre and Swan Theatre	999,041	C	-0.3%		
36	IWM London	992,690	F/C	-1.8%	IWM	
37	Horniman Museums and Gardens	942,971	F/C	2.7%		
38	Ashmolean Museum of Art and Archaeology	937,568	F	3.3%	OUM	
39	Shakespeare's Globe	924,220	C	-1.5%		
40	Merseyside Maritime Museum	922,503	F	10%	NML	
41	Blenheim Palace	917,741	F/C	5%	THE	
42	Royal Botanic Gardens, Edinburgh	904,956	F	5%	RBGE	

43	Canterbury Cathedral	875,447	F/C	-3%		
44	Tower Bridge Exhibition	806,950	C	-2.5%	CLC	
45	Bodleian Library	771,283	F	25%	OUM	
46	Titanic Belfast	771,038	F/C	13.4%		
47	Oxford University Museum of Natural History	768,487	F	15%	OUM	
48	National War Museum, Edinburgh	764,079	F/C	13%	NMS	
49	Museum of Liverpool	737,120	F	8%	NML	
50	National Railway Museum	718,000	F/C	-2%	SMG	
51	York Minster	691,716	F/C	13.4%		
52	Museum of London	678,379	C	-20.8%	MOL	
53	World Museum Liverpool	672,120	F	1%	NML	
54	Gallery of Modern Art	670,485	F	3.7%	GM	
55	Museum of Science and Industry	664,000	F/C	2%	SMG	
56	ZSL Whipsnade Zoo	658,200	C	-2.2%	ZSL	
57	Kensington Palace	645,370	C	62.4%	HRP	
58	Edinburgh Zoo	642,677	C	-9%		
59	Chatsworth	636,655	C	-0.8%	THE	
60	Tate Liverpool	628,024	C	-2%	TATE	
61	Birmingham Museum and Art Gallery	602,634	F/C	-23%	BMT	
62	Leeds Castle	572,195	C	-5.5%	THE	
63	Stirling Castle	567,259	C	18%	HES	
64	Westonbirt, The National Arboretum	538,605	F/C	3.5%	FC	
65	Churchill War Rooms	534,723	C	9.6%	IWM	
66	Ulster Museum	533,153	F	15.9%	NMNI	
67	Bristol Zoo Gardens	523,166	F/C	-6.95%	BZS	
68	RHS Garden Harlow Carr	498,933	F/C	27.2%	RHS	
69	National Science and Media Museum	493,000	F/C	19%	SMG	
70	Urquhart Castle	488,136	C	23%	HES	
71	Cliveden	487,679	F/C	6%	NT	
72	Pitt Rivers Museum	480,663	F	10.7%	OUM	
73	Waddesdon Manor	467,308	F/C	11%	NT	
74	Attingham Park	464,871	F/C	-2%	NT	
75	Belton House	444,823	F/C	-2%	NT	
76	Fountains Abbey Estate	420,016	F/C	1%	NT	
77	Shakespeare's Birthplace	418,947	C	7%	SBT	
78	V&A Museum of Childhood	406,101	F	-7%	V&A	
79	International Slavery Museum	398,221	F	4%	NML	
80	The Fitzwilliam Museum	397,169	F	-11.1%	UoCM	e
81	Glenfinnan	396,448	F/C	57.8%	NTS	
82	IWM Duxford	391,532	C	5.9%	IWM	
83	Anglesey Abbey	390,181	F/C	4%	NT	
84	Glasgow Cathedral	389,101	F	36%	HES	
85	Calke Abbey	388,742	F/C	9%	NT	
86	London Transport Museum	382,405	C	-5.5%		
87	Stourhead	381,264	F/C	-5%	NT	
88	Dover Castle	379,740	C	13.9%	EH	
89	Mary Rose	364,295	C	%		f
90	Mottisfont	363,895	F/C	-2%	NT	
91	Scottish National Portrait Gallery	358,199	F/C	11%	NGS	
92	People's Palace Museum	356,064	F	19.34%	GM	
93	Polesden Lacey	354,386	F/C	-2%	NT	
94	RAF Museum Cosford	354,314	F	-5.4%	RAF	
95	St Michael's Mount	350,852	F/C	3%	NT	

96	Wakehurst	346,081	F/C	17.8%	RBGK	
97	RAF Museum London	345,151	F	1.5%	RAF	
98	Nymans Garden	340,125	F/C	0%	NT	
99	Museum of London (Docklands)	334,448	C	21%	MOL	
100	Beaulieu	330,960	C	-1.7%	THE	
101	Kingston Lacy	325,007	F/C	3%	NT	
102	Scottish National Gallery of Modern Art (Modern One)	321,501	F	13%	NGS	
103	RHS Garden Hyde Hall	313,835	F/C	18.7%	RHS	
104	Tyntesfield	309,874	F/C	-2%	NT	
105	Osborne	308,861	C	16.1%	EH	
106	Cambridge University Botanic Garden	295,982	C	5.7%	UoCM	
107	Walker Art Gallery	295,916	F	2%	NML	
108	Dunham Massey	288,878	F/C	1%	NT	
109	Sheffield Park	285,271	F/C	-2%	NT	
110	Scottish National Gallery of Modern Art (Modern Two)	284,265	F/C	30%	NGS	
111	Hardwick Hall	279,974	F/C	16%	NT	
112	HMS Belfast	277,911	C	-4%	IWM	
113	Ickworth	274,559	F/C	7%	NT	
114	Lanhydrock	262,075	F/C	-7%	NT	
115	WWT Slimbridge	255,999	C	-9%	WWT	
116	Bodnant Garden	251,816	F/C	4%	NT	
117	Dyrham	251,477	F/C	7%	NT	
118	Killerton	250,101	F/C	1%	NT	
119	Castle Howard	247,995	C	-8.38%	THE	
120	Corfe Castle	247,690	F/C	1%	NT	
121	Tintagel Castle	246,039	C	7.1%	EH	
122	Mary King's Close	245,700	C	9%	CA	
123	IWM North	245,400	C	-13%	IWM	
124	Culzean Castle & Country Park	244,930	F/C	11.6%	NTS	
125	Cragside Estate	243,608	F/C	7%	NT	
126	Chartwell	240,012	F/C	3%	NT	
127	Wallington	233,745	F/C	4%	NT	
128	RHS Garden Rosemoor	231,060	F/C	16.7%	RHS	
129	Thinktank, Birmingham Science Museum	230,830	C	-2%	BMT	
130	Tate St Ives	221,628	C	331%	TATE	
131	Baddesley Clinton	218,994	F/C	-5%	NT	
132	Mount Stewart	218,692	F/C	20%	NT	
133	Dunster	209,245	F/C	7%	NT	
134	Trelissick	199,337	F/C	13%	NT	
135	Sissinghurst	198,294	F/C	0%	NT	
136	WWT Martin Mere	197,756	C	-11%	WWT	
137	Lady Lever Art Gallery	194,923	F	-15%	NML	
138	The Monument	194,871	C	7%	CLC	
139	Inverewe Gardens	191,951	F/C	109.6%	NTS	
140	WWT London	190,794	C	1%	WWT	
141	WildPlace Project	190,515	F/C	28.5%	BZS	
142	Museum of the History of Science	189,813	F	11.8%	OUM	
143	Claremont Landscape Garden	188,245	F/C	4%	NT	
144	Locomotion	185,000	F/C	-22%	SMG	
145	Culloden	180,875	C	27.6%	NTS	
146	Piermaster's House	180,579	F	-6%	NML	
147	Audley End House and Gardens	179,167	C	8.1%	EH	

148	Bodiam Castle	175,598	F/C	-7%	NT	
149	Hidcote Manor Garden	175,003	F/C	1%	NT	
150	Sudbury Hall	172,334	F/C	-1%	NT	
151	Montacute House	168,393	F/C	1%	NT	
152	Ulster Folk & Transport Museum	168,077	F/C	-5.9%	NMNI	
153	Whitby Abbey	166,362	C	9.6%	EH	
154	Erddig	164,645	F/C	0%	NT	
155	Burns Birthplace Museum	164,316	C	1.2%	NTS	
156	Cotehele	160,560	F/C	-6%	NT	
157	The St Mungo Museum of Religious Life And Art	156,509	F	11.69%	GM	
158	Clifford's Tower, York	154,135	C	5.1%	EH	
159	Sedgwick Museum of Earth Sciences	145,746	F	-4.7%	UoCM	
160	University of Oxford Botanic garden	143,914	F/C	23.5%	OUM	
161	NHM (Tring)	143,542	F	1%	NHM	
162	Kenwood	143,490	F	6.8%	EH	
163	Shakespeare's New Place	142,325	C	191%	SBT	
164	Anne Hathaway's Cottage	139,503	C	-5%	SBT	
165	Wrest Park	137,131	C	10.3%	EH	
166	Brownsea Island	133,340	F/C	1%	NT	
167	Ulster American Folk Park	127,365	F/C	-3.9%	NMNI	
168	Carisbrooke Castle	126,584	C	-0.3%	EH	
169	Doune Castle	124,341	C	38%	HES	
170	1066 Battle of Hastings, Abbey and Battlefield	123,220	C	-10.6%	EH	
171	Crathes Castle	121,841	F/C	23.7%	NTS	
172	Kenilworth Castle	118,090	C	9.3%	EH	
173	Skara Brae	110,028	C	18%	HES	
174	Eltham Palace and Gardens	109,501	C	12.5%	EH	
175	Penrhyn Castle	109,395	F/C	-5%	NT	
176	Walmer Castle and Gardens	109,005	C	18.8%	EH	
177	Housesteads Roman Fort	108,660	C	6.5%	EH	
178	Framlingham Castle	106,149	C	35.9%	EH	
179	Bolsover Castle	104,383	C	13.2%	EH	
180	National Museum of Rural Life	104,248	F/C	1%	NMS	
181	WWT Arundel	99,549	C	-5%	WWT	
182	Castle Drogo	98,271	F/C	6%	NT	
183	Hall's Croft	94,683	C	-4%	SBT	
184	Guildhall Art Gallery	93,012	C	-7.1%	CLC	
185	Provand's Lordship	92,436	F	5.75%	GM	
186	St Andrews Castle	90,617	C	18%	HES	
187	Linlithgow Palace	86,596	C	16%	HES	
188	CCT St Lawrence's Church, Evesham	82,593	F	10%	CCT	
189	WWT Washington	81,344	C	2%	WWT	
190	National Museum of Flight	79,250	F/C	-10%	NMS	
191	Mary Arden's Farm	76,638	C	-8%	SBT	
192	Fort George	75,798	C	24%	HES	
193	WWT Castle Espie	71,942	C	-11%	WWT	
194	CCT Church of St Mary the Virgin, Shrewsbury	71,917	F	-8%	CCT	
195	WWT Llanelli	70,260	C	4%	WWT	
196	Iona Abbey	66,224	C	2%	HES	
197	Museum of Archaeology and Anthropology	65,080	F	4.5%	UoCM	
198	Melrose Abbey	58,989	C	11%	HES	