

England Occupancy Survey

December 2020 Results

Occupancy By Region

Data Tables

Room Occupancy				Bedspace Occupancy			
	2018	2019	2020		2018	2019	2020
East England	68%	67%	35%	East England	50%	49%	25%
East Midlands	65%	63%	28%	East Midlands	48%	46%	20%
Greater London	82%	81%	22%	Greater London	60%	59%	16%
Northeast England	64%	63%	22%	Northeast England	46%	45%	16%
Northwest England	71%	69%	27%	Northwest England	51%	50%	20%
Southeast England	68%	66%	29%	Southeast England	49%	48%	21%
Southwest England	65%	65%	32%	Southwest England	47%	46%	23%
West Midlands	66%	64%	23%	West Midlands	46%	44%	16%
Yorkshire & Humberside	69%	69%	27%	Yorkshire & Humberside	50%	50%	19%

ADR and RevPAR By Region

Data Tables

ADR	ADR			RevPAR	RevPAR		
	2018	2019	2020		2018	2019	2020
East England	£62.80	£61.95	£47.89	East England	£42.85	£41.81	£16.63
East Midlands	£58.13	£57.35	£45.05	East Midlands	£37.95	£36.41	£12.76
Greater London	£154.91	£158.01	£86.94	Greater London	£126.48	£127.23	£19.38
Northeast England	£57.50	£56.46	£45.53	Northeast England	£36.79	£35.54	£9.98
Northwest England	£72.77	£70.50	£53.57	Northwest England	£51.35	£48.84	£14.46
Southeast England	£68.96	£67.78	£57.57	Southeast England	£46.98	£45.02	£16.72
Southwest England	£69.37	£69.69	£56.90	Southwest England	£45.14	£45.07	£18.45
West Midlands	£63.59	£62.90	£43.36	West Midlands	£42.24	£40.09	£10.12
Yorkshire & Humberside	£64.31	£63.50	£53.00	Yorkshire & Humberside	£44.15	£43.88	£14.16