

Public Transport Inputs (2020)

Overview

Input affected segment from Column E

				Input affected segment from Column 12						
Public transport initiatives	Description	On / off	Scale	Segment Affected 1	Segment Affected 2	Segment Affected 3	Segment Affected 4	Segment Affected 5	Segment Affected 6	Segment Affected 7
Base		Always on								
Initiative 1	Public Transport Improvement Fund	On	(0.3%)	GeographyBristol	GeographySouth	GeographySouth	GeographyEaster	GeographySouth	GeographyNorth and East Birmingham	
Initiative 2	Metrobus Service Integration and N	On	(1.6%)	GeographyBristol & Surrounding Area						
Initiative 3	24/7 operation of the Weston Flyer	On	(0.1%)	Survey Time4 - 5	Survey Time5 - 6	Survey Time21 - 2	Survey Time22 - 2	GeographyBristol & Surrounding Area		
Initiative 4	New services to Clevedon and Nail	On	(0.1%)	GeographyBristol & Surrounding Area						
Initiative 5	Enhanced timetables and greater n	On	(1.5%)	GeographySouth	GeographySouth	GeographyNorth Devon & Cornwall				
Initiative 6	Public transport publicity/promotion	On	(1.0%)	Income0-£11.5k	Income£11.5k-£34.5k					

	Forecast spaces required at BRS	Impact on 2030 car parking spaces
<i>With all initiatives off</i>	22589	
Initiative 1	22540	49
Initiative 2	22467	122
Initiative 3	22581	8
Initiative 4	22585	4
Initiative 5	22436	153
Initiative 6	22582	7
<i>With all initiatives on</i>	22247	
<i>Difference</i>	342	342

Assumed combined impact (on/off)

2020 assumptions			Propensity to Park Assumptions		
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					
Survey Time	4 - 5	N/A	15.0%	30.0%	4.5%
Survey Time	5 - 6	N/A	15.0%	30.0%	4.5%
Survey Time	6 - 7	N/A	15.0%	70.0%	10.5%
Survey Time	7 - 8	N/A	15.0%	70.0%	10.5%
Survey Time	8 - 9	N/A	15.0%	70.0%	10.5%
Survey Time	9 - 10	N/A	15.0%	70.0%	10.5%
Survey Time	10 - 11	N/A	15.0%	60.0%	9.0%
Survey Time	11 - 12	N/A	15.0%	55.0%	8.3%
Survey Time	12 - 13	N/A	15.0%	55.0%	8.3%
Survey Time	13 - 14	N/A	15.0%	55.0%	8.3%
Survey Time	14 - 15	N/A	15.0%	50.0%	7.5%
Survey Time	15 - 16	N/A	15.0%	50.0%	7.5%
Survey Time	16 - 17	N/A	15.0%	50.0%	7.5%
Survey Time	17 - 18	N/A	15.0%	40.0%	6.0%
Survey Time	18 - 19	N/A	15.0%	35.0%	5.3%
Survey Time	19 - 20	N/A	15.0%	35.0%	5.3%
Survey Time	20 - 21	N/A	15.0%	35.0%	5.3%
Survey Time	21 - 22	N/A	15.0%	35.0%	5.3%
Survey Time	22 - 23	N/A	15.0%	35.0%	5.3%
Group Size					
Group Size	0	N/A	20.0%	50.0%	10.0%
Group Size	1	N/A	20.0%	45.0%	9.0%
Group Size	2	N/A	20.0%	55.0%	11.0%
Group Size	3	N/A	20.0%	55.0%	11.0%
Group Size	4	N/A	20.0%	65.0%	13.0%
Group Size	5	N/A	20.0%	65.0%	13.0%
Group Size	6	N/A	20.0%	30.0%	6.0%
Group Size	7	N/A	20.0%	30.0%	6.0%
Group Size	8	N/A	20.0%	30.0%	6.0%
Group Size	9	N/A	20.0%	30.0%	6.0%
Group Size	10	N/A	20.0%	30.0%	6.0%
Group Size	11+	N/A	20.0%	30.0%	6.0%
Trip Purpose (Business / Leisure)					
Trip Purpose (Business / Leisure)	Business	N/A	5.0%	35.0%	1.8%
Trip Purpose (Business / Leisure)	Leisure	N/A	5.0%	45.0%	2.3%
Age					
Age	02 to 10	N/A	5.0%	60.0%	3.0%
Age	11 to 15	N/A	5.0%	55.0%	2.8%
Age	16 to 19	N/A	5.0%	15.0%	0.8%
Age	20 to 24	N/A	5.0%	20.0%	1.0%
Age	25 to 34	N/A	5.0%	30.0%	1.5%
Age	35 to 44	N/A	5.0%	40.0%	2.0%
Age	45 to 54	N/A	5.0%	55.0%	2.8%
Age	55 to 59	N/A	5.0%	55.0%	2.8%
Age	60 to 64	N/A	5.0%	50.0%	2.5%
Age	65 to 74	N/A	5.0%	55.0%	2.8%
Age	Over 74	N/A	5.0%	40.0%	2.0%
Income					
Income	0-£11.5k	N/A	5.0%	25.0%	1.3%
Income	£11.5k-£34.5k	N/A	5.0%	35.0%	1.8%
Income	£34.5k-£57.5k	N/A	5.0%	45.0%	2.3%
Income	£57.5k-£80.5k	N/A	5.0%	50.0%	2.5%
Income	£80.5k+	N/A	5.0%	50.0%	2.5%
Haul					
Haul	Long Haul	N/A	5.0%	25.0%	1.3%
Haul	Short Haul	N/A	5.0%	20.0%	1.0%
Haul	Domestic Haul	N/A	5.0%	50.0%	2.5%

CHECK (IF ALL INITIATIVES ON)

[illegible]

Age	16 to 19	--	5.0%	15.0%	0.8%
Age	20 to 24	--	5.0%	20.0%	1.0%
Age	25 to 34	--	5.0%	30.0%	1.5%
Age	35 to 44	--	5.0%	40.0%	2.0%
Age	45 to 54	--	5.0%	55.0%	2.8%
Age	55 to 59	--	5.0%	55.0%	2.8%
Age	60 to 64	--	5.0%	50.0%	2.5%
Age	65 to 74	--	5.0%	55.0%	2.8%
Age	Over 74	--	5.0%	40.0%	2.0%
Income					
Income	0-£11.5k	--	5.0%	26.0%	1.3%
Income	£11.5k-£34.5k	--	5.0%	36.0%	1.8%
Income	£34.5k-£57.5k	--	5.0%	45.0%	2.3%
Income	£57.5k-£80.5k	--	5.0%	50.0%	2.5%
Income	£80.5k+	--	5.0%	50.0%	2.5%
Haul					
Haul	Long Haul	--	5.0%	25.0%	1.3%
Haul	Short Haul	--	5.0%	20.0%	1.0%
Haul	Domestic Haul	--	5.0%	50.0%	2.5%
Domestic / International					
Domestic / International	Domestic	--	--	--	--
Domestic / International	International	--	--	--	--
Last Transport Mode					
Last Transport Mode	Car	--	--	--	--
Last Transport Mode	Coach	--	--	--	--
Last Transport Mode	Taxi	--	--	--	--
Last Transport Mode	Bus	--	--	--	--
Last Transport Mode	Flyer	--	--	--	--
Last Transport Mode	Hire Car	--	--	--	--
Last Transport Mode	On foot	--	--	--	--
Last Transport Mode	Rail	--	--	--	--
Last Transport Mode	Motorcycle	--	--	--	--
Last Transport Mode	Bicycle	--	--	--	--
Last Transport Mode	Chauffer	--	--	--	--
Last Transport Mode	Other Method	--	--	--	--
Journey to Airport Time (mins)					
Journey to Airport Time (mins)	0-20	--	--	--	--
Journey to Airport Time (mins)	20-40	--	--	--	--
Journey to Airport Time (mins)	40-60	--	--	--	--
Journey to Airport Time (mins)	60-80	--	--	--	--
Journey to Airport Time (mins)	80-120	--	--	--	--
Journey to Airport Time (mins)	120+	--	--	--	--
Geography					
Geography	North Devon & Cornwall	--	45.0%	71.5%	32.2%
Geography	South Devon	--	45.0%	61.8%	27.8%
Geography	South Eastern Corridor	--	45.0%	60.3%	27.1%
Geography	Eastern Corridor	--	45.0%	50.3%	22.6%
Geography	South Wales & Cardiff	--	45.0%	51.8%	23.3%
Geography	Bristol & Surrounding Area	--	45.0%	37.1%	16.7%
Geography	Rest of Wales	--	45.0%	55.0%	24.8%
Geography	North and East Birmingham	--	45.0%	45.3%	20.4%
Geography	Other	--	45.0%	--	--
Check			TRUE		
			100.0%		

Initiative 1

2020 assumptions	Propensity to Park Assumptions				
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					
Survey Time	4 - 5	--	15.0%	--	--
Survey Time	5 - 6	--	15.0%	--	--
Survey Time	6 - 7	--	15.0%	--	--
Survey Time	7 - 8	--	15.0%	--	--
Survey Time	8 - 9	--	15.0%	--	--
Survey Time	9 - 10	--	15.0%	--	--
Survey Time	10 - 11	--	15.0%	--	--
Survey Time	11 - 12	--	15.0%	--	--
Survey Time	12 - 13	--	15.0%	--	--
Survey Time	13 - 14	--	15.0%	--	--
Survey Time	14 - 15	--	15.0%	--	--
Survey Time	15 - 16	--	15.0%	--	--
Survey Time	16 - 17	--	15.0%	--	--
Survey Time	17 - 18	--	15.0%	--	--
Survey Time	18 - 19	--	15.0%	--	--
Survey Time	19 - 20	--	15.0%	--	--
Survey Time	20 - 21	--	15.0%	--	--
Survey Time	21 - 22	--	15.0%	--	--
Survey Time	22 - 23	--	15.0%	--	--

Group Size					
Group Size	0	--	20.0%	--	--
Group Size	1	--	20.0%	--	--
Group Size	2	--	20.0%	--	--
Group Size	3	--	20.0%	--	--
Group Size	4	--	20.0%	--	--
Group Size	5	--	20.0%	--	--
Group Size	6	--	20.0%	--	--
Group Size	7	--	20.0%	--	--
Group Size	8	--	20.0%	--	--
Group Size	9	--	20.0%	--	--
Group Size	10	--	20.0%	--	--
Group Size	11+	--	20.0%	--	--
Trip Purpose (Business / Leisure)					
Trip Purpose (Business / Leisure)	Business	--	5.0%	--	--
Trip Purpose (Business / Leisure)	Leisure	--	5.0%	--	--
Age					
Age	02 to 10	--	5.0%	--	--
Age	11 to 15	--	5.0%	--	--
Age	16 to 19	--	5.0%	--	--
Age	20 to 24	--	5.0%	--	--
Age	25 to 34	--	5.0%	--	--
Age	35 to 44	--	5.0%	--	--
Age	45 to 54	--	5.0%	--	--
Age	55 to 59	--	5.0%	--	--
Age	60 to 64	--	5.0%	--	--
Age	65 to 74	--	5.0%	--	--
Age	Over 74	--	5.0%	--	--
Income					
Income	0-£11.5k	--	5.0%	--	--
Income	£11.5k-£34.5k	--	5.0%	--	--
Income	£34.5k-£57.5k	--	5.0%	--	--
Income	£57.5k-£80.5k	--	5.0%	--	--
Income	£80.5k+	--	5.0%	--	--
Haul					
Haul	Long Haul	--	5.0%	--	--
Haul	Short Haul	--	5.0%	--	--
Haul	Domestic Haul	--	5.0%	--	--
Domestic / International					
Domestic / International	Domestic	--	--	--	--
Domestic / International	International	--	--	--	--
Last Transport Mode					
Last Transport Mode	Car	--	--	--	--
Last Transport Mode	Coach	--	--	--	--
Last Transport Mode	Taxi	--	--	--	--
Last Transport Mode	Bus	--	--	--	--
Last Transport Mode	Flyer	--	--	--	--
Last Transport Mode	Hire Car	--	--	--	--
Last Transport Mode	On foot	--	--	--	--
Last Transport Mode	Rail	--	--	--	--
Last Transport Mode	Motorcycle	--	--	--	--
Last Transport Mode	Bicycle	--	--	--	--
Last Transport Mode	Chauffer	--	--	--	--
Last Transport Mode	Other Method	--	--	--	--
Journey to Airport Time (mins)					
Journey to Airport Time (mins)	0-20	--	--	--	--
Journey to Airport Time (mins)	20-40	--	--	--	--
Journey to Airport Time (mins)	40-60	--	--	--	--
Journey to Airport Time (mins)	60-80	--	--	--	--
Journey to Airport Time (mins)	80-120	--	--	--	--
Journey to Airport Time (mins)	120+	--	--	--	--
Geography					
Geography	North Devon & Cornwall	--	45.0%	--	--
Geography	South Devon	(0.3%)	45.0%	(0.3%)	(0.1%)
Geography	South Eastern Corridor	(0.3%)	45.0%	(0.3%)	(0.1%)
Geography	Eastern Corridor	(0.3%)	45.0%	(0.3%)	(0.1%)
Geography	South Wales & Cardiff	(0.3%)	45.0%	(0.3%)	(0.1%)
Geography	Bristol & Surrounding Area	(0.3%)	45.0%	(0.3%)	(0.1%)
Geography	Rest of Wales	--	45.0%	--	--
Geography	North and East Birmingham	(0.3%)	45.0%	(0.3%)	(0.1%)
Geography	Other	--	45.0%	--	--
		Check	TRUE		
			100.0%		

Initiative 2

2020 assumptions			Propensity to Park Assumptions		
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					

Survey Time	4 - 5	--	15.0%	--	--
Survey Time	5 - 6	--	15.0%	--	--
Survey Time	6 - 7	--	15.0%	--	--
Survey Time	7 - 8	--	15.0%	--	--
Survey Time	8 - 9	--	15.0%	--	--
Survey Time	9 - 10	--	15.0%	--	--
Survey Time	10 - 11	--	15.0%	--	--
Survey Time	11 - 12	--	15.0%	--	--
Survey Time	12 - 13	--	15.0%	--	--
Survey Time	13 - 14	--	15.0%	--	--
Survey Time	14 - 15	--	15.0%	--	--
Survey Time	15 - 16	--	15.0%	--	--
Survey Time	16 - 17	--	15.0%	--	--
Survey Time	17 - 18	--	15.0%	--	--
Survey Time	18 - 19	--	15.0%	--	--
Survey Time	19 - 20	--	15.0%	--	--
Survey Time	20 - 21	--	15.0%	--	--
Survey Time	21 - 22	--	15.0%	--	--
Survey Time	22 - 23	--	15.0%	--	--
Group Size					
Group Size	0	--	20.0%	--	--
Group Size	1	--	20.0%	--	--
Group Size	2	--	20.0%	--	--
Group Size	3	--	20.0%	--	--
Group Size	4	--	20.0%	--	--
Group Size	5	--	20.0%	--	--
Group Size	6	--	20.0%	--	--
Group Size	7	--	20.0%	--	--
Group Size	8	--	20.0%	--	--
Group Size	9	--	20.0%	--	--
Group Size	10	--	20.0%	--	--
Group Size	11+	--	20.0%	--	--
Trip Purpose (Business / Leisure)					
Trip Purpose (Business / Leisure)	Business	--	5.0%	--	--
Trip Purpose (Business / Leisure)	Leisure	--	5.0%	--	--
Age					
Age	02 to 10	--	5.0%	--	--
Age	11 to 15	--	5.0%	--	--
Age	16 to 19	--	5.0%	--	--
Age	20 to 24	--	5.0%	--	--
Age	25 to 34	--	5.0%	--	--
Age	35 to 44	--	5.0%	--	--
Age	45 to 54	--	5.0%	--	--
Age	55 to 59	--	5.0%	--	--
Age	60 to 64	--	5.0%	--	--
Age	65 to 74	--	5.0%	--	--
Age	Over 74	--	5.0%	--	--
Income					
Income	0-£11.5k	--	5.0%	--	--
Income	£11.5k-£34.5k	--	5.0%	--	--
Income	£34.5k-£57.5k	--	5.0%	--	--
Income	£57.5k-£80.5k	--	5.0%	--	--
Income	£80.5k+	--	5.0%	--	--
Haul					
Haul	Long Haul	--	5.0%	--	--
Haul	Short Haul	--	5.0%	--	--
Haul	Domestic Haul	--	5.0%	--	--
Domestic / International					
Domestic / International	Domestic	--	--	--	--
Domestic / International	International	--	--	--	--
Last Transport Mode					
Last Transport Mode	Car	--	--	--	--
Last Transport Mode	Coach	--	--	--	--
Last Transport Mode	Taxi	--	--	--	--
Last Transport Mode	Bus	--	--	--	--
Last Transport Mode	Flyer	--	--	--	--
Last Transport Mode	Hire Car	--	--	--	--
Last Transport Mode	On foot	--	--	--	--
Last Transport Mode	Rail	--	--	--	--
Last Transport Mode	Motorcycle	--	--	--	--
Last Transport Mode	Bicycle	--	--	--	--
Last Transport Mode	Chauffer	--	--	--	--
Last Transport Mode	Other Method	--	--	--	--
Journey to Airport Time (mins)					
Journey to Airport Time (mins)	0-20	--	--	--	--
Journey to Airport Time (mins)	20-40	--	--	--	--
Journey to Airport Time (mins)	40-60	--	--	--	--
Journey to Airport Time (mins)	60-80	--	--	--	--
Journey to Airport Time (mins)	80-120	--	--	--	--
Journey to Airport Time (mins)	120+	--	--	--	--
Geography					

Geography	North Devon & Cornwall	--	45.0%	--	--
Geography	South Devon	--	45.0%	--	--
Geography	South Eastern Corridor	--	45.0%	--	--
Geography	Eastern Corridor	--	45.0%	--	--
Geography	South Wales & Cardiff	--	45.0%	--	--
Geography	Bristol & Surrounding Area	(1.6%)	45.0%	(1.6%)	(0.7%)
Geography	Rest of Wales	--	45.0%	--	--
Geography	North and East Birmingham	--	45.0%	--	--
Geography	Other	--	45.0%	--	--
Check			TRUE		
			100.0%		

Initiative 3

2020 assumptions			Propensity to Park Assumptions		
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					
Survey Time	4 - 5	(0.1%)	15.0%	(0.1%)	(0.0%)
Survey Time	5 - 6	(0.1%)	15.0%	(0.1%)	(0.0%)
Survey Time	6 - 7	--	15.0%	--	--
Survey Time	7 - 8	--	15.0%	--	--
Survey Time	8 - 9	--	15.0%	--	--
Survey Time	9 - 10	--	15.0%	--	--
Survey Time	10 - 11	--	15.0%	--	--
Survey Time	11 - 12	--	15.0%	--	--
Survey Time	12 - 13	--	15.0%	--	--
Survey Time	13 - 14	--	15.0%	--	--
Survey Time	14 - 15	--	15.0%	--	--
Survey Time	15 - 16	--	15.0%	--	--
Survey Time	16 - 17	--	15.0%	--	--
Survey Time	17 - 18	--	15.0%	--	--
Survey Time	18 - 19	--	15.0%	--	--
Survey Time	19 - 20	--	15.0%	--	--
Survey Time	20 - 21	--	15.0%	--	--
Survey Time	21 - 22	(0.1%)	15.0%	(0.1%)	(0.0%)
Survey Time	22 - 23	(0.1%)	15.0%	(0.1%)	(0.0%)
Group Size					
Group Size	0	--	20.0%	--	--
Group Size	1	--	20.0%	--	--
Group Size	2	--	20.0%	--	--
Group Size	3	--	20.0%	--	--
Group Size	4	--	20.0%	--	--
Group Size	5	--	20.0%	--	--
Group Size	6	--	20.0%	--	--
Group Size	7	--	20.0%	--	--
Group Size	8	--	20.0%	--	--
Group Size	9	--	20.0%	--	--
Group Size	10	--	20.0%	--	--
Group Size	11+	--	20.0%	--	--
Trip Purpose (Business / Leisure)					
Trip Purpose (Business / Leisure)	Business	--	5.0%	--	--
Trip Purpose (Business / Leisure)	Leisure	--	5.0%	--	--
Age					
Age	02 to 10	--	5.0%	--	--
Age	11 to 15	--	5.0%	--	--
Age	16 to 19	--	5.0%	--	--
Age	20 to 24	--	5.0%	--	--
Age	25 to 34	--	5.0%	--	--
Age	35 to 44	--	5.0%	--	--
Age	45 to 54	--	5.0%	--	--
Age	55 to 59	--	5.0%	--	--
Age	60 to 64	--	5.0%	--	--
Age	65 to 74	--	5.0%	--	--
Age	Over 74	--	5.0%	--	--
Income					
Income	0-£11.5k	--	5.0%	--	--
Income	£11.5k-£34.5k	--	5.0%	--	--
Income	£34.5k-£57.5k	--	5.0%	--	--
Income	£57.5k-£80.5k	--	5.0%	--	--
Income	£80.5k+	--	5.0%	--	--
Haul					
Haul	Long Haul	--	5.0%	--	--
Haul	Short Haul	--	5.0%	--	--
Haul	Domestic Haul	--	5.0%	--	--
Domestic / International					
Domestic / International	Domestic	--	--	--	--
Domestic / International	International	--	--	--	--
Last Transport Mode					
Last Transport Mode	Car	--	--	--	--

Last Transport Mode	Coach	--	--	--	--
Last Transport Mode	Taxi	--	--	--	--
Last Transport Mode	Bus	--	--	--	--
Last Transport Mode	Flyer	--	--	--	--
Last Transport Mode	Hire Car	--	--	--	--
Last Transport Mode	On foot	--	--	--	--
Last Transport Mode	Rail	--	--	--	--
Last Transport Mode	Motorcycle	--	--	--	--
Last Transport Mode	Bicycle	--	--	--	--
Last Transport Mode	Chauffer	--	--	--	--
Last Transport Mode	Other Method	--	--	--	--
Journey to Airport Time (mins)					
Journey to Airport Time (mins)	0-20	--	--	--	--
Journey to Airport Time (mins)	20-40	--	--	--	--
Journey to Airport Time (mins)	40-60	--	--	--	--
Journey to Airport Time (mins)	60-80	--	--	--	--
Journey to Airport Time (mins)	80-120	--	--	--	--
Journey to Airport Time (mins)	120+	--	--	--	--
Geography					
Geography	North Devon & Cornwall	--	45.0%	--	--
Geography	South Devon	--	45.0%	--	--
Geography	South Eastern Corridor	--	45.0%	--	--
Geography	Eastern Corridor	--	45.0%	--	--
Geography	South Wales & Cardiff	--	45.0%	--	--
Geography	Bristol & Surrounding Area	(0.1%)	45.0%	(0.1%)	(0.0%)
Geography	Rest of Wales	--	45.0%	--	--
Geography	North and East Birmingham	--	45.0%	--	--
Geography	Other	--	45.0%	--	--
		Check	TRUE		
			100.0%		

Initiative 4

2020 assumptions			Propensity to Park Assumptions		
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					
Survey Time	4 - 5	--	15.0%	--	--
Survey Time	5 - 6	--	15.0%	--	--
Survey Time	6 - 7	--	15.0%	--	--
Survey Time	7 - 8	--	15.0%	--	--
Survey Time	8 - 9	--	15.0%	--	--
Survey Time	9 - 10	--	15.0%	--	--
Survey Time	10 - 11	--	15.0%	--	--
Survey Time	11 - 12	--	15.0%	--	--
Survey Time	12 - 13	--	15.0%	--	--
Survey Time	13 - 14	--	15.0%	--	--
Survey Time	14 - 15	--	15.0%	--	--
Survey Time	15 - 16	--	15.0%	--	--
Survey Time	16 - 17	--	15.0%	--	--
Survey Time	17 - 18	--	15.0%	--	--
Survey Time	18 - 19	--	15.0%	--	--
Survey Time	19 - 20	--	15.0%	--	--
Survey Time	20 - 21	--	15.0%	--	--
Survey Time	21 - 22	--	15.0%	--	--
Survey Time	22 - 23	--	15.0%	--	--
Group Size					
Group Size	0	--	20.0%	--	--
Group Size	1	--	20.0%	--	--
Group Size	2	--	20.0%	--	--
Group Size	3	--	20.0%	--	--
Group Size	4	--	20.0%	--	--
Group Size	5	--	20.0%	--	--
Group Size	6	--	20.0%	--	--
Group Size	7	--	20.0%	--	--
Group Size	8	--	20.0%	--	--
Group Size	9	--	20.0%	--	--
Group Size	10	--	20.0%	--	--
Group Size	11+	--	20.0%	--	--
Trip Purpose (Business / Leisure)					
Trip Purpose (Business / Leisure)	Business	--	5.0%	--	--
Trip Purpose (Business / Leisure)	Leisure	--	5.0%	--	--
Age					
Age	02 to 10	--	5.0%	--	--
Age	11 to 15	--	5.0%	--	--
Age	16 to 19	--	5.0%	--	--
Age	20 to 24	--	5.0%	--	--
Age	25 to 34	--	5.0%	--	--
Age	35 to 44	--	5.0%	--	--
Age	45 to 54	--	5.0%	--	--

Age	55 to 59	--	5.0%	--	--
Age	60 to 64	--	5.0%	--	--
Age	65 to 74	--	5.0%	--	--
Age	Over 74	--	5.0%	--	--
Income					
Income	0-£11.5k	--	5.0%	--	--
Income	£11.5k-£34.5k	--	5.0%	--	--
Income	£34.5k-£57.5k	--	5.0%	--	--
Income	£57.5k-£80.5k	--	5.0%	--	--
Income	£80.5k+	--	5.0%	--	--
Haul					
Haul	Long Haul	--	5.0%	--	--
Haul	Short Haul	--	5.0%	--	--
Haul	Domestic Haul	--	5.0%	--	--
Domestic / International					
Domestic / International	Domestic	--	--	--	--
Domestic / International	International	--	--	--	--
Last Transport Mode					
Last Transport Mode	Car	--	--	--	--
Last Transport Mode	Coach	--	--	--	--
Last Transport Mode	Taxi	--	--	--	--
Last Transport Mode	Bus	--	--	--	--
Last Transport Mode	Flyer	--	--	--	--
Last Transport Mode	Hire Car	--	--	--	--
Last Transport Mode	On foot	--	--	--	--
Last Transport Mode	Rail	--	--	--	--
Last Transport Mode	Motorcycle	--	--	--	--
Last Transport Mode	Bicycle	--	--	--	--
Last Transport Mode	Chauffer	--	--	--	--
Last Transport Mode	Other Method	--	--	--	--
Journey to Airport Time (mins)					
Journey to Airport Time (mins)	0-20	--	--	--	--
Journey to Airport Time (mins)	20-40	--	--	--	--
Journey to Airport Time (mins)	40-60	--	--	--	--
Journey to Airport Time (mins)	60-80	--	--	--	--
Journey to Airport Time (mins)	80-120	--	--	--	--
Journey to Airport Time (mins)	120+	--	--	--	--
Geography					
Geography	North Devon & Cornwall	--	45.0%	--	--
Geography	South Devon	--	45.0%	--	--
Geography	South Eastern Corridor	--	45.0%	--	--
Geography	Eastern Corridor	--	45.0%	--	--
Geography	South Wales & Cardiff	--	45.0%	--	--
Geography	Bristol & Surrounding Area	(0.1%)	45.0%	(0.1%)	(0.0%)
Geography	Rest of Wales	--	45.0%	--	--
Geography	North and East Birmingham	--	45.0%	--	--
Geography	Other	--	45.0%	--	--
Check			TRUE		
			100.0%		

Initiative 5

2020 assumptions			Propensity to Park Assumptions		
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					
Survey Time	4 - 5	--	15.0%	--	--
Survey Time	5 - 6	--	15.0%	--	--
Survey Time	6 - 7	--	15.0%	--	--
Survey Time	7 - 8	--	15.0%	--	--
Survey Time	8 - 9	--	15.0%	--	--
Survey Time	9 - 10	--	15.0%	--	--
Survey Time	10 - 11	--	15.0%	--	--
Survey Time	11 - 12	--	15.0%	--	--
Survey Time	12 - 13	--	15.0%	--	--
Survey Time	13 - 14	--	15.0%	--	--
Survey Time	14 - 15	--	15.0%	--	--
Survey Time	15 - 16	--	15.0%	--	--
Survey Time	16 - 17	--	15.0%	--	--
Survey Time	17 - 18	--	15.0%	--	--
Survey Time	18 - 19	--	15.0%	--	--
Survey Time	19 - 20	--	15.0%	--	--
Survey Time	20 - 21	--	15.0%	--	--
Survey Time	21 - 22	--	15.0%	--	--
Survey Time	22 - 23	--	15.0%	--	--
Group Size					
Group Size	0	--	20.0%	--	--
Group Size	1	--	20.0%	--	--
Group Size	2	--	20.0%	--	--
Group Size	3	--	20.0%	--	--

Group Size	4	--	20.0%	--	--
Group Size	5	--	20.0%	--	--
Group Size	6	--	20.0%	--	--
Group Size	7	--	20.0%	--	--
Group Size	8	--	20.0%	--	--
Group Size	9	--	20.0%	--	--
Group Size	10	--	20.0%	--	--
Group Size	11+	--	20.0%	--	--
Trip Purpose (Business / Leisure)					
Trip Purpose (Business / Leisure)	Business	--	5.0%	--	--
Trip Purpose (Business / Leisure)	Leisure	--	5.0%	--	--
Age					
Age	02 to 10	--	5.0%	--	--
Age	11 to 15	--	5.0%	--	--
Age	16 to 19	--	5.0%	--	--
Age	20 to 24	--	5.0%	--	--
Age	25 to 34	--	5.0%	--	--
Age	35 to 44	--	5.0%	--	--
Age	45 to 54	--	5.0%	--	--
Age	55 to 59	--	5.0%	--	--
Age	60 to 64	--	5.0%	--	--
Age	65 to 74	--	5.0%	--	--
Age	Over 74	--	5.0%	--	--
Income					
Income	0-£11.5k	--	5.0%	--	--
Income	£11.5k-£34.5k	--	5.0%	--	--
Income	£34.5k-£57.5k	--	5.0%	--	--
Income	£57.5k-£80.5k	--	5.0%	--	--
Income	£80.5k+	--	5.0%	--	--
Haul					
Haul	Long Haul	--	5.0%	--	--
Haul	Short Haul	--	5.0%	--	--
Haul	Domestic Haul	--	5.0%	--	--
Domestic / International					
Domestic / International	Domestic	--	--	--	--
Domestic / International	International	--	--	--	--
Last Transport Mode					
Last Transport Mode	Car	--	--	--	--
Last Transport Mode	Coach	--	--	--	--
Last Transport Mode	Taxi	--	--	--	--
Last Transport Mode	Bus	--	--	--	--
Last Transport Mode	Flyer	--	--	--	--
Last Transport Mode	Hire Car	--	--	--	--
Last Transport Mode	On foot	--	--	--	--
Last Transport Mode	Rail	--	--	--	--
Last Transport Mode	Motorcycle	--	--	--	--
Last Transport Mode	Bicycle	--	--	--	--
Last Transport Mode	Chauffer	--	--	--	--
Last Transport Mode	Other Method	--	--	--	--
Journey to Airport Time (mins)					
Journey to Airport Time (mins)	0-20	--	--	--	--
Journey to Airport Time (mins)	20-40	--	--	--	--
Journey to Airport Time (mins)	40-60	--	--	--	--
Journey to Airport Time (mins)	60-80	--	--	--	--
Journey to Airport Time (mins)	80-120	--	--	--	--
Journey to Airport Time (mins)	120+	--	--	--	--
Geography					
Geography	North Devon & Cornwall	(1.5%)	45.0%	(1.5%)	(0.7%)
Geography	South Devon	(1.5%)	45.0%	(1.5%)	(0.7%)
Geography	South Eastern Corridor	--	45.0%	--	--
Geography	Eastern Corridor	--	45.0%	--	--
Geography	South Wales & Cardiff	(1.5%)	45.0%	(1.5%)	(0.7%)
Geography	Bristol & Surrounding Area	--	45.0%	--	--
Geography	Rest of Wales	--	45.0%	--	--
Geography	North and East Birmingham	--	45.0%	--	--
Geography	Other	--	45.0%	--	--
Check			TRUE		
			100.0%		

Initiative 6

2020 assumptions			Propensity to Park Assumptions		
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					
Survey Time	4 - 5	--	15.0%	--	--
Survey Time	5 - 6	--	15.0%	--	--
Survey Time	6 - 7	--	15.0%	--	--
Survey Time	7 - 8	--	15.0%	--	--
Survey Time	8 - 9	--	15.0%	--	--

Survey Time	9 - 10	--	15.0%	--	--
Survey Time	10 - 11	--	15.0%	--	--
Survey Time	11 - 12	--	15.0%	--	--
Survey Time	12 - 13	--	15.0%	--	--
Survey Time	13 - 14	--	15.0%	--	--
Survey Time	14 - 15	--	15.0%	--	--
Survey Time	15 - 16	--	15.0%	--	--
Survey Time	16 - 17	--	15.0%	--	--
Survey Time	17 - 18	--	15.0%	--	--
Survey Time	18 - 19	--	15.0%	--	--
Survey Time	19 - 20	--	15.0%	--	--
Survey Time	20 - 21	--	15.0%	--	--
Survey Time	21 - 22	--	15.0%	--	--
Survey Time	22 - 23	--	15.0%	--	--
Group Size					
Group Size	0	--	20.0%	--	--
Group Size	1	--	20.0%	--	--
Group Size	2	--	20.0%	--	--
Group Size	3	--	20.0%	--	--
Group Size	4	--	20.0%	--	--
Group Size	5	--	20.0%	--	--
Group Size	6	--	20.0%	--	--
Group Size	7	--	20.0%	--	--
Group Size	8	--	20.0%	--	--
Group Size	9	--	20.0%	--	--
Group Size	10	--	20.0%	--	--
Group Size	11+	--	20.0%	--	--
Trip Purpose (Business / Leisure)					
Trip Purpose (Business / Leisure)	Business	--	5.0%	--	--
Trip Purpose (Business / Leisure)	Leisure	--	5.0%	--	--
Age					
Age	02 to 10	--	5.0%	--	--
Age	11 to 15	--	5.0%	--	--
Age	16 to 19	--	5.0%	--	--
Age	20 to 24	--	5.0%	--	--
Age	25 to 34	--	5.0%	--	--
Age	35 to 44	--	5.0%	--	--
Age	45 to 54	--	5.0%	--	--
Age	55 to 59	--	5.0%	--	--
Age	60 to 64	--	5.0%	--	--
Age	65 to 74	--	5.0%	--	--
Age	Over 74	--	5.0%	--	--
Income					
Income	0-£11.5k	(1.0%)	5.0%	(1.0%)	(0.1%)
Income	£11.5k-£34.5k	(1.0%)	5.0%	(1.0%)	(0.1%)
Income	£34.5k-£57.5k	--	5.0%	--	--
Income	£57.5k-£80.5k	--	5.0%	--	--
Income	£80.5k+	--	5.0%	--	--
Haul					
Haul	Long Haul	--	5.0%	--	--
Haul	Short Haul	--	5.0%	--	--
Haul	Domestic Haul	--	5.0%	--	--
Domestic / International					
Domestic / International	Domestic	--	--	--	--
Domestic / International	International	--	--	--	--
Last Transport Mode					
Last Transport Mode	Car	--	--	--	--
Last Transport Mode	Coach	--	--	--	--
Last Transport Mode	Taxi	--	--	--	--
Last Transport Mode	Bus	--	--	--	--
Last Transport Mode	Flyer	--	--	--	--
Last Transport Mode	Hire Car	--	--	--	--
Last Transport Mode	On foot	--	--	--	--
Last Transport Mode	Rail	--	--	--	--
Last Transport Mode	Motorcycle	--	--	--	--
Last Transport Mode	Bicycle	--	--	--	--
Last Transport Mode	Chauffer	--	--	--	--
Last Transport Mode	Other Method	--	--	--	--
Journey to Airport Time (mins)					
Journey to Airport Time (mins)	0-20	--	--	--	--
Journey to Airport Time (mins)	20-40	--	--	--	--
Journey to Airport Time (mins)	40-60	--	--	--	--
Journey to Airport Time (mins)	60-80	--	--	--	--
Journey to Airport Time (mins)	80-120	--	--	--	--
Journey to Airport Time (mins)	120+	--	--	--	--
Geography					
Geography	North Devon & Cornwall	--	45.0%	--	--
Geography	South Devon	--	45.0%	--	--
Geography	South Eastern Corridor	--	45.0%	--	--
Geography	Eastern Corridor	--	45.0%	--	--
Geography	South Wales & Cardiff	--	45.0%	--	--

Geography	Bristol & Surrounding Area	--	45.0%	--	--
Geography	Rest of Wales	--	45.0%	--	--
Geography	North and East Birmingham	--	45.0%	--	--
Geography	Other	--	45.0%	--	--
Check			TRUE		
			100.0%		

Combined impact (All on)

Past from Assumed combined impact (on/off) with all initiatives "On"

2020 assumptions			Propensity to Park Assumptions		
Segment Category	Segments	Scale	Category Weighting (%)	Segment PTP (%)	Total Effect
Survey Time					
Survey Time	4 - 5		15.0%	30.0%	4.5%
Survey Time	5 - 6		15.0%	30.0%	4.5%
Survey Time	6 - 7		15.0%	70.0%	10.5%
Survey Time	7 - 8		15.0%	70.0%	10.5%
Survey Time	8 - 9		15.0%	70.0%	10.5%
Survey Time	9 - 10		15.0%	70.0%	10.5%
Survey Time	10 - 11		15.0%	60.0%	9.0%
Survey Time	11 - 12		15.0%	55.0%	7.5%
Survey Time	12 - 13		15.0%	55.0%	7.5%
Survey Time	13 - 14		15.0%	55.0%	7.5%
Survey Time	14 - 15		15.0%	50.0%	6.8%
Survey Time	15 - 16		15.0%	50.0%	6.8%
Survey Time	16 - 17		15.0%	50.0%	6.8%
Survey Time	17 - 18		15.0%	40.0%	5.3%
Survey Time	18 - 19		15.0%	35.0%	5.3%
Survey Time	19 - 20		15.0%	35.0%	5.3%
Survey Time	20 - 21		15.0%	35.0%	5.3%
Survey Time	21 - 22		15.0%	35.0%	5.3%
Survey Time	22 - 23		15.0%	35.0%	5.3%
Group Size				--	
Group Size	0		20.0%	50.0%	10.0%
Group Size	1		20.0%	45.0%	9.0%
Group Size	2		20.0%	55.0%	11.0%
Group Size	3		20.0%	55.0%	11.0%
Group Size	4		20.0%	65.0%	13.0%
Group Size	5		20.0%	65.0%	13.0%
Group Size	6		20.0%	30.0%	6.0%
Group Size	7		20.0%	30.0%	6.0%
Group Size	8		20.0%	30.0%	6.0%
Group Size	9		20.0%	30.0%	6.0%
Group Size	10		20.0%	30.0%	6.0%
Group Size	11+		20.0%	30.0%	6.0%
Trip Purpose (Business / Leisure)				--	
Trip Purpose (Business / Leisure)	Business		5.0%	35.0%	1.8%
Trip Purpose (Business / Leisure)	Leisure		5.0%	45.0%	2.3%
Age				--	
Age	02 to 10		5.0%	60.0%	3.0%
Age	11 to 15		5.0%	55.0%	2.8%
Age	16 to 19		5.0%	15.0%	0.8%
Age	20 to 24		5.0%	20.0%	1.0%
Age	25 to 34		5.0%	30.0%	1.5%
Age	35 to 44		5.0%	40.0%	2.0%
Age	45 to 54		5.0%	55.0%	2.8%
Age	55 to 59		5.0%	55.0%	2.8%
Age	60 to 64		5.0%	50.0%	2.5%
Age	65 to 74		5.0%	55.0%	2.8%
Age	Over 74		5.0%	40.0%	2.0%
Income				--	
Income	0-£11.5k		5.0%	25.0%	1.3%
Income	£11.5k-£34.5k		5.0%	35.0%	1.8%
Income	£34.5k-£57.5k		5.0%	45.0%	2.3%
Income	£57.5k-£80.5k		5.0%	50.0%	2.5%
Income	£80.5k+		5.0%	50.0%	2.5%
Haul				--	
Haul	Long Haul		5.0%	25.0%	1.3%
Haul	Short Haul		5.0%	20.0%	1.0%
Haul	Domestic Haul		5.0%	50.0%	2.5%
Domestic / International				--	
Domestic / International	Domestic		--	--	--
Domestic / International	International		--	--	--
Last Transport Mode				--	
Last Transport Mode	Car		--	--	--
Last Transport Mode	Coach		--	--	--
Last Transport Mode	Taxi		--	--	--
Last Transport Mode	Bus		--	--	--
Last Transport Mode	Flyer		--	--	--
Last Transport Mode	Hire Car		--	--	--

Last Transport Mode	On foot		--	--	--
Last Transport Mode	Rail		--	--	--
Last Transport Mode	Motorcycle		--	--	--
Last Transport Mode	Bicycle		--	--	--
Last Transport Mode	Chauffer		--	--	--
Last Transport Mode	Other Method		--	--	--
Journey to Airport Time (mins)				--	
Journey to Airport Time (mins)	0-20		--	--	--
Journey to Airport Time (mins)	20-40		--	--	--
Journey to Airport Time (mins)	40-60		--	--	--
Journey to Airport Time (mins)	60-80		--	--	--
Journey to Airport Time (mins)	80-120		--	--	--
Journey to Airport Time (mins)	120+		--	--	--
Geography				--	
Geography	North Devon & Cornwall		45.0%	70.0%	31.5%
Geography	South Devon		45.0%	60.0%	27.0%
Geography	South Eastern Corridor		45.0%	60.0%	27.0%
Geography	Eastern Corridor		45.0%	50.0%	22.5%
Geography	South Wales & Cardiff		45.0%	50.0%	22.5%
Geography	Bristol & Surrounding Area		45.0%	35.0%	15.8%
Geography	Rest of Wales		45.0%	55.0%	24.8%
Geography	North and East Birmingham		45.0%	45.0%	20.3%
Geography	Other		45.0%	--	--

Check

TRUE
100.0%